

BACKGROUND SUMMARY

A creative professional with over 12 years experience in corporate, non-profit and private graphic design in both print and electronic media. Project management experience in music CD and video production. Efficient, with a proven ability to translate verbal ideas into visual product utilizing a strong, inventive style. Consistent, reliable, high-quality and creative work. Strengths include:

- Excellent written/oral communication
- Dynamic, inventive visual style
- Project focused; multi-tasker
- Accountable; team-oriented
- Consistent high quality
- Results-oriented project management
- Music and digital video production
- Graphics/Publishing/Digital media and software
- Mac-centric, PC-capable
- Creative/responsive under pressure

WORK EXPERIENCE

LeoneCuore Media, Washington, D.C., Los Angeles, San Francisco
Producer / Graphics Designer

1994 – Present

Managed and individually contributed on multiple media productions including technical production, design, distribution, digital video editing and marketing for several for- and non-profit organizations.

Accomplishments include:

- Conceptualized, produced, and delivered three music CD projects including hiring, resource management, post-production, graphic design and marketing
- Recognized by client for delivering projects under-budget and under deadline
- Commended by the client and vendors for efficient leverage and management of local/national artists, performers, and promoters
- Shot, edited and produced commemorative videos for local large non-profit event.
- Completed shooting and editing digital video for webcast of AIDS/LifeCycle 3 (June 2004) and 4 (June 2005). Ongoing work for AIDS/LifeCycle producing their Safety and Orientation video.
- Shot live footage and edited a digital video which won three MarCom Creative Awards as an outreach vehicle for the Stop AIDS Project

PrideWorks / Hairrison Street Fair, San Francisco
Assistant Logistics Manager, Event Co-Producer

2005

Contributed to the overall production of the Hairrison Street Fair and it's affiliated events:

- Obtained the proper permits from the City of San Francisco to conduct the Fair
- Assisted in negotiations with the City Entertainment Commission
- Recruited volunteer talent, DJ's, to perform at the event
- Co-produced the official closing party

WORK EXPERIENCE, cont.

Eloquent Inc., San Mateo, CA 1998 – 2001
Production Artist / Lead Graphic Designer

Worked with the graphics production team to design CD-rom packaging and related online pop-up menus for Eloquent's proprietary software. Accomplishments include:

- Assisted in creating and implementing streamlined customer service system
- Delivered cutting edge and eye-catching graphics while within a corporate branding structure
- Promoted to lead designer within six months of hire

Jameco Inc., Belmont, CA 1998
Graphic Designer

Worked with a small team to design and layout monthly electronics catalog and create the prototype for catalog web-site. Accomplishments include:

- Complete re-design of the online catalog
- Designed and created print catalog's anniversary cover

Los Angeles Times, Los Angeles, CA 1995 – 1997
Desk Assistant Business Section

Responsible for running the agate tables for NASDAQ, creating the Dow Jones chart for the "Market Round-up". Other duties included data entry and graphic design, generating charts or graphs, and research using internet resources. Accomplishments include:

- Streamlined information gathering processes in order to deliver daily graphics in a more timely manner
- Assisted in company-wide upgrade of all graphics and production computers, including operating systems and software

SPECIAL TRAINING & SEMINARS

United States Navy 1985 - 1988, Retail and Inventory Management

George Washington University, Script-writing and video editing

UCLA, special seminars program, Art Goes POP! A Study of Print Advertising in the Television Age

City College of San Francisco, Conversational Italian

CLIENTS

(contact information and references available upon request)

San Francisco AIDS Foundation, StopAIDS Project, AIDS/LifeCycle, TeamEndurance, Gay Men's Chorus of Washington, D.C., Gay Men's Chorus of Los Angeles, PrideWorks, Ernest David Lijoi, Connie Champagne